



CALIFORNIA MID-STATE FAIR

2024 FEES FOR COMMERCIAL EXHIBITS & CONCESSIONS



AS OF 3/20/2024 - ALL PRICES SUBJECT TO CHANGE

Fees are for full run of fair (12 days) unless otherwise noted.

COMMERCIAL FLAT FEES (INCLUDES one (1) 110volt ELECTRICAL POWER):

Deposit (non-refundable)	Commercial Buildings per 10'x10' Outdoor per contract	\$ 350.00 \$ 500.00
Adelaide Hall (Commercial Building 1)	10' X 10' Corner 10' X 10' In-Line 10' X 15' In-Line	\$ 1,650.00 \$ 1,500.00 \$ 2,150.00
Estrella Hall (Commercial Building 2)	10' X 10' Corner 10' X 10' In-Line 10' X 15' In-Line Perimeter with Storage per 10'X10'/10'X15' Mission Market Place (Display only)	\$ 1,750.00 \$ 1,600.00 \$ 2,350.00 Add \$ 200.00 \$ 435.00
The Stockyard (Commercial Building 3)	10' X 10' Corner 10' X 10' In-Line	\$ 1,650.00 \$ 1,500.00
Outside Commercial Space	10' X 10'	\$ 1,900.00

CONCESSIONS (INCLUDES one (1) 50amp, 208volt ELECTRICAL POWER):

Food & Beverage (Non-alcoholic)	\$ 1,500 guarantee or 25% of gross sales after sales tax	
Alcohol Concessions	34% of gross sales after sales tax	
Keg Prices (per keg)	5.5 Gallon 13.2 Gallon 15.5 Gallon	\$ 110.00/keg \$ 265.00/keg \$ 280.00/keg

The above rates and fees are standard and may vary for certain contracts at the discretion of Fair Management.

ADDITIONAL FEES THAT MAY APPLY:

Liability Insurance through Fair <i>Determined by CFSA</i>	Food & Beverage Concessionaries Non-Food Concessionaries & Commercial	\$ 195.00/booth \$ 155.00/booth
Additional Daily Work Passes	Advanced (through July 16) Fair (July 17-28)	\$ 7.00 \$ 8.00
Additional Season Work Credential <i>Valid for 12 days of admission for passholder. Pass is non-transferrable.</i>		\$ 35.00
Golf Cart/Utility Cart Permit	<i>Own liability insurance required.</i>	\$ 50.00
WiFi	Up to Two (2) Devices <i>(Available for Adelaide, Estrella & Stockyard Only)</i>	\$ 20.00
Late Fee <i>(Applied starting June 17)</i>	Failure to pay full space fee Failure to sign contract	\$ 100.00/contract \$ 100.00/contract
Returned Check Fee	Per returned check	\$ 50.00
Cancellation Fee <i>(Applicable starting June 15)</i>	Deducted from refund of monies paid	\$ 50.00/contract
Credit Card Transaction Fees <i>Applicable to vendor payments to the Fair</i>	MasterCard/Visa American Express	2% 4%
County Health Permit	Required for sale/sample of consumable items	\$ 221.00/vehicle

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